



## **LCG Promotes 2 to SVPs, 1 to Consultant**

**ATLANTA (January 27, 2016)** – LCG Associates, Inc. a national, institutional investment consulting firm, promoted James J. Challen, CFA, CAIA and James C. (Cam) McElroy, CFA, CAIA to Senior Vice President. They will also become Principals of the Firm. Additionally, LCG promoted Brendan W. Lucier, CFA, CAIA to Consultant. All three employees are based out of the Atlanta office.

“James, Cam, and Brendan have shown dedication to excellence and client service. Their leadership will continue to benefit our clients and the firm,” said Ed Johnson, President and CEO.

Challen and McElroy have thirteen years and fifteen years of industry experience, respectively. In addition to lead consultant responsibilities, Challen and McElroy conduct capital market and asset class research, investment manager due diligence, and special topical studies.

Before joining LCG, Challen held several positions with Morgan Keegan & Company including, First Vice President of the Manager Due Diligence Group and Portfolio Manager for the Private Client Discretionary Program. Challen graduated with a B.S. in Finance from the Leeds School of Business at the University of Colorado.

McElroy previously served as a Relationship Manager with Atlantic Trust Private Wealth Management, where he was responsible for advising, constructing and maintaining customized investment solutions for high-net-worth families, foundations and endowments. McElroy holds a B.A. in English from Vanderbilt University.

Lucier has six years of industry experience. His responsibilities include investment strategy development, manager due diligence, special research projects, and providing investment advice to clients. He began his career at LCG as an Investment Analyst. Previously, Brendan was a Registered Representative at New England Financial. He graduated cum laude with a B.S. in Economics from The University of Florida.

### **About LCG Associates**

Founded in 1973, LCG Associates is a national, employee-owned investment consulting firm. As an independent company, the firm provides proactive, value-added consulting services and research to institutional and private clients. LCG is headquartered in Atlanta, Georgia with offices in Dallas, Texas and Seattle, Washington.

For more information on LCG, please visit [www.lcgassociates.com](http://www.lcgassociates.com).

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