



LCG Adds Challen

December 15, 2009 Atlanta, GA - LCG Associates, Inc., an institutional investment consulting firm headquartered in Atlanta, has hired James J. Challen, CFA as a Consultant. Challen has seven years of industry experience and is based out of the Atlanta office. His responsibilities include investment strategy development and investment advice, manager due diligence, and special research projects.

Before joining LCG, Challen was with Morgan Keegan & Company as First Vice President of the Manager Due Diligence Group. He was responsible for managing a team that made investment recommendations for institutional and private clients. Concurrently, James was a Portfolio Manager for Morgan Keegan & Company's Private Client Discretionary Program. He previously held several positions with Morgan Keegan & Company including Research Specialist and Research Associate. Challen began his career as a Financial Analyst at Remtech Services Inc.

He is a CFA charterholder and a member of the Atlanta Society of Financial Analysts (ASFA). Additionally, Challen has a Series 7. He graduated with a B.S. in Finance from the Leeds School of Business at the University of Colorado.

This is the fourth hire LCG has made in 2009 to increase consulting and due diligence staff.

LCG provides investment consulting services for corporations, utilities, endowments, foundations, not-for-profit organizations, healthcare organizations, and other institutional asset pools. Institutional investment consulting is our only business. LCG is independent and 100% employee-owned. For more information on LCG, visit www.lcgassociates.com.

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Contact: Lauren Cangelosi
LCG Associates, Inc.
Vice President
Phone: 770/644-0100
E-mail: lcangelosi@lcgassociates.com